

The Creative Industries in IN State House District 97 Representative Ed Mahern

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 97**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

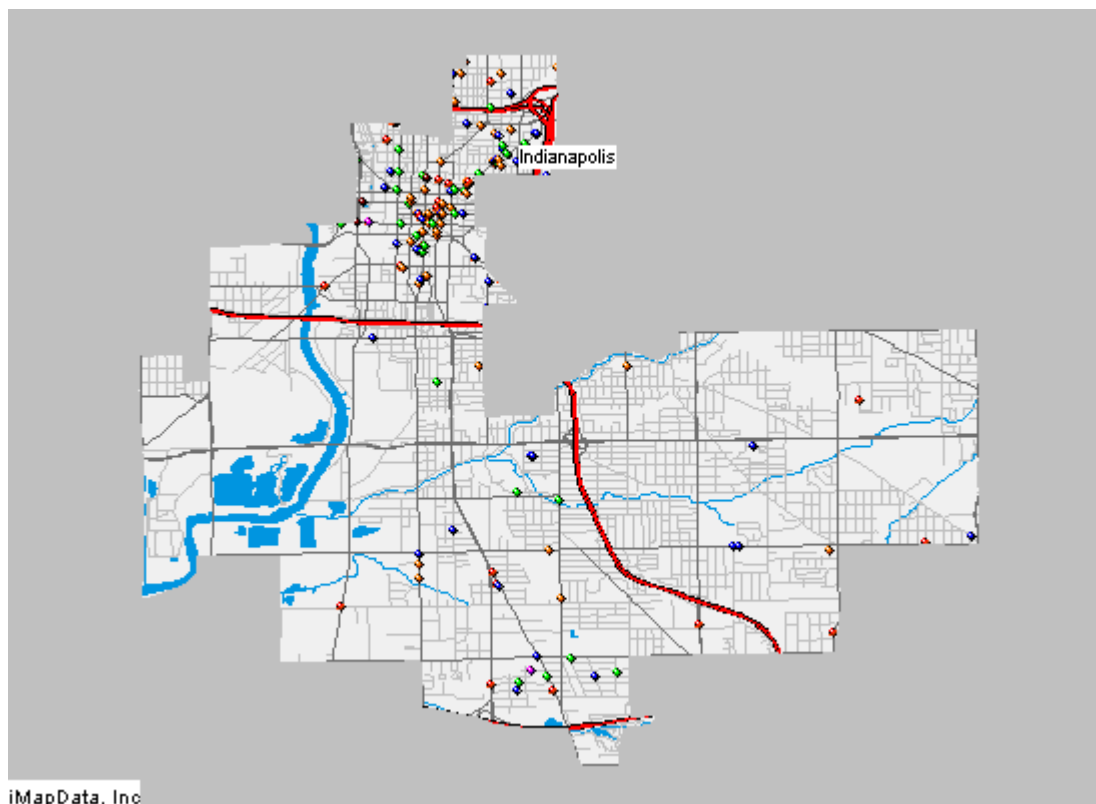
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 97 is home to 188 arts-related businesses that employ 3,876 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 97**, with each dot representing an arts-centric business.

188 Arts-Related Businesses in IN State House District 97 Employ 3,876 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 97 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	855
Museums	8	855
Historical Society	1	0
Performing Arts	36	485
Music	13	137
Theater	5	74
Services & Facilities	14	226
Performers	4	48
Visual Arts/Photography	48	226
Crafts	6	32
Visual Arts	7	24
Photography	28	139
Services	7	31
Film, Radio and TV	29	1,400
Motion Pictures	16	123
Television	10	1,241
Radio	3	36
Design and Publishing	60	871
Architecture	26	408
Design	11	37
Publishing	1	40
Advertising	22	386
Arts Schools and Services	6	39
Arts Councils	2	29
Arts Schools and Instruction	4	10
GRAND TOTAL	188	3,876

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 97 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	8	9	12.50%	853	855	0.23%
Museums	7	8	14.29%	853	855	0.23%
Historical Society	1	1	0.00%	0	0	0.00%
Performing Arts	30	36	20.00%	381	485	27.30%
Music	11	13	18.18%	133	137	3.01%
Theater	4	5	25.00%	45	74	64.44%
Services & Facilities	10	14	40.00%	196	226	15.31%
Performers	5	4	-20.00%	7	48	585.71%
Visual Arts/Photography	43	48	11.63%	233	226	-3.00%
Crafts	5	6	20.00%	29	32	10.34%
Visual Arts	4	7	75.00%	6	24	300.00%
Photography	30	28	-6.67%	176	139	-21.02%
Services	4	7	75.00%	22	31	40.91%
Film, Radio and TV	26	29	11.54%	984	1,400	42.28%
Motion Pictures	13	16	23.08%	141	123	-12.77%
Television	9	10	11.11%	802	1,241	54.74%
Radio	4	3	-25.00%	41	36	-12.20%
Design and Publishing	65	60	-7.69%	1,595	871	-45.39%
Architecture	23	26	13.04%	381	408	7.09%
Design	9	11	22.22%	51	37	-27.45%
Publishing	2	1	-50.00%	130	40	-69.23%
Advertising	31	22	-29.03%	1,033	386	-62.63%
Arts Schools and Services	6	6	0.00%	32	39	21.88%
Arts Councils	2	2	0.00%	25	29	16.00%
Arts Schools and Instruction	4	4	0.00%	7	10	42.86%
GRAND TOTAL	178	188	5.62%	4,078	3,876	-4.95%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org